

Message Text

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E.O. 11652: NA

TAGS: BEXP,UK

SUBJECT: SELFRIDGES IN-STORE PROMOTION

1. MATERIAL ON BICENTENNIAL EXHIBIT SOURCES,INCLUDING
LISTS OF CONTACTS FOR THEME DEVELOPMENT & PERFORMERS,
AIRMAILED DIRECT TO POST AND TO SELFRIDGES' DEPUTY
GENERAL MANAGER,PETER WILLIAMS.

2. SELECTED CONTACTS AS FOLLOWS:

A.ALLEN A. REEVES,V.P.CONVENTIONS DIV.,HAWAII VISITORS
BUREAU,2270 KALAKAUA, WAIKIKI BUSINESS PLAZA, HONOLULU,
HAWAII 96815. VISITORS BUREAU MAY PAY TRAVEL COSTS FOR
GROUP OF PERFORMERS IF STORE WOULD PAY PER DIEM.

B.DAVID PHARES,CALIFORNIA REDWOOD ASSN.,617 MONTGOMERY,
SAN FRANCISCO, CALIF.94111. FILMS,EXHIBITS,LITERATURE
AVAILABLE EITHER FREE OR AT MINIMAL COST.

C.JOSEPH MCKINNON, DIRECTOR, PACIFIC N.W. INDIAN CENTER,
P.O. BOX 3044, SPOKANE, WASHINGTON 99220. WOULD PROVIDE
EXHIBIT ITEMS IF STORE PAID TRANSPORT COSTS,INSURANCE,ETC.

D.MRS. RENA DALLAS, NAVAJO ARTS & CRAFTS ENTERPRISE,
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P.O. DRAWER A, WINDOW ROCK, ARIZONA 86515. GROUP OF FIVE

CRAFTSPERSONS,INCLUDING CURRENT MISS NAVAJO, TO APPEAR DURING PROMOTIONS IN GRAZ,AUSTRIA (KASTNER & OHLER) AND PARIS (AU PRINTEMPS) IN APRIL,1975.

E.WILLIAM SHILLING, SHILLING THEATRICAL PRODUCTIONS LTD., P.O. BOX 281, HUNTINGTON, LONG ISLAND, N.Y. 11743. AGENT FOR GEORGE GREENDEER AMERICAN INDIAN EXHIBIT.

F. EVERETT KENT, CRAFT DEV. SPECIALIST, ALASKA STATE DEPT. ECONOMIC DEV., 338 DENALI ST., ANCHORAGE, ALASKA 99501. CONTACT FOR SOURCES OF ALASKA INDIAN CRAFTS AND ESKIMO ARTS.

G. DON PAGE, DIRECTOR, CRAFTS DIV., WEST VIRGINIA DEPT. COMMERCE, 1900 WASHINGTON ST.E., STATE CAPITOL, CHARLESTON, W.VA.25305. CONTACT FOR APPALACHIA CRAFTS PRODUCERS.

H. LLOYD HERMAN, DIRECTOR, RENWICK GALLERY, NATL.COLLECTION OF FINE ARTS, SMITHSONIAN INSTITUTION, WASHINGTON, D.C. 20560. RENWICK OPENING EXHIBIT OF WINNERS OF CRAFT MULTIPLES NATL.COMPETITION IN JULY 1975. INTERESTED IN SENDING EXHIBIT ABROAD IF FUNDING OBTAINED. RENWICK WOULD COOPERATE WITH STORES INTERESTED IN FINE U.S. CRAFTS.

2. KURTIS REED, PRESIDENT, BOBBIE BROOKS INTL.,NEW YORK, N.Y. REQUESTS APPOINTMENT WITH SELFRIDGES OFFICIALS ON AFTERNOON ON MONDAY, MARCH 24, 1975, TO DISCUSS PARTICIPATION IN MAY 1976 PROMOTION. ALTERNATE DATE FOR APPT. TUESDAY MAR.25 OR WED., MARCH 26. REED STAYING AT HILTON HOTEL;WILL TELEPHONE JOHN SAVAGE ON ARRIVAL. INGERSOLL

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